

# Express Servers from Bell

## Reduce capital outlay and improve server efficiency

Executives across a variety of different industries often face constant pressures when it comes to information technology (IT) needs in an effort to minimize capital expenditures and ongoing costs. Balance that with the need to update or buy new servers to replace obsolete equipment with expired leases. Managing new application rollouts, development projects and disaster recovery preparedness is an ongoing challenge.

New initiatives require additional servers and increased processing power. Today, many businesses are faced with the challenge of reducing capital expenditures while managing the ongoing costs of server acquisitions.

## Solution

Express Servers from Bell are private and secure virtual servers hosted in a fully redundant and secure Bell data centre (BDC).

Express Servers from Bell offers on-demand access to server computing power and capacity. Using an on-line portal, your business can have access to dedicated servers with the configuration and operating system you require. It is an ideal component for your business continuity plan and other initiatives such as fixed length development and project testing.

## Benefits

Express Servers from Bell can help you:

- Reduce capital expenditures on server infrastructure
- Quickly access computing power and capacity on demand without incurring the cost of conventional physical servers
- Provide an excellent option for temporary applications development or testing projects

- Promptly address disaster recovery
- Deploy or move computing resources to the business units that need them
- Avoid upfront costs. Pay only for the computing resources and services used
- Provide a viable alternative to leasing or purchasing hardware

## Features

- Extremely stable, fully redundant computing power and storage architecture
- Virtual computer room in a BDC -- a secure extension of your corporate network
- Full network, power, and heating, ventilation and air conditioning (HVAC) redundancy
- Easy to use Web-based portal to configure, deploy and control virtual servers
- CD mounting capabilities to upload any application
- Viewable performance statistics for virtual servers
- Rapid and easy modification or deletion of server configuration

“Server utilization rates of less than 5 % are not uncommon, and many customers usage rates fall into the 10-15 % range.”

– Microsoft®

For more information contact your Bell representative or Bell Certified Partner.

