



Humber River Hospital responds to emergencies quickly and efficiently with Bell's Push-to-talk.



Humber River Hospital is one of Canada's largest regional acute care hospitals, serving more than 850,000 people in the Greater Toronto Area. The hospital currently operates out of three sites, with a total of 549 beds, 3,000 staff, and approximately 700 physicians and 400 volunteers. In September 2015, Humber River will move to its new facility – North America's first fully digital hospital.

The need.

Hospital maintenance and security personnel needed mobile phones with fast, reliable coverage that would allow them to effectively manage emergency situations while travelling between the hospital's three sites. The hospital used phones with Push-to-talk (PTT) as their primary communication tool, but their previous carrier was often unable to provide wireless coverage when and where it was needed.

"One of the biggest issues we faced was the coverage provided. The carrier of the instant talk feature did not carry cell phone service to many areas. As a result, we could not communicate at all with hospital staff in some circumstances," says Brad Achtenberg, Director of Maintenance at Humber River Hospital.

In addition, the PTT phones that were provided to the hospital's trade staff could not stand up to the day-to-day wear and tear of their jobs. Replacing handsets regularly proved to be a costly expense.

“ PTT is a better communication tool, as anyone using the system can identify who on their profile is active and who is not available. I can also review and report on contact dates and times for clarification of a task or job. ”

Brad Achtenberg, Director of Maintenance

Why choose Push-to-talk (PTT) from Bell?

Canada's largest LTE network.¹

We cover over 31 million Canadians from coast to coast, keeping your business connected wherever work takes you.

Ranked #1: Canada's fastest mobile network.*

With the Bell network, you can upload and download with blazing-fast speeds – helping your team keep pace with the speed of business. And we keep getting faster. We are rolling out the next generation of mobile technology, LTE Advanced, in communities across Canada. Visit bell.ca/network for details.

Canada's largest Wi-Fi network.

Your team can stay productive and conserve data while on the go. And you can make secure PTT calls over Wi-Fi.

Powerful PTT technology.

PTT from Bell uses the same one-touch technology used by some of the largest U.S. carriers² – the industry's clear choice in PTT technology. Plus Bell offers a wide range of PTT devices and accessories, including the largest selection of rugged devices.

* As ranked by PCMag.

The solution.

Humber River Hospital switched to Bell's PTT service, providing the hospital with instant communication over Canada's largest LTE network.¹

Bell provided Humber River Hospital with demo units to test, so that they could compare Bell's products and services side-by-side with the other carrier's. The hospital was given Sonim BOLT phones, which proved to be a rugged, durable, and almost indestructible solution, perfect for the hospital's trade personnel. Bell also invested in an in-building solution to ensure that all the hospital's coverage needs were met.

Humber River Hospital was impressed with Bell's network coverage and wireless products and services, and chose to move 100% of their wireless services over to Bell.

The result.

Since switching to Bell, the hospital's staff have enjoyed a significant improvement in PTT wireless coverage, especially in remote areas where they did not have coverage with their previous carrier. Staff members can now confidently make PTT calls when traveling between each hospital site.

Lower equipment costs.

Sturdy and dependable, Sonim BOLT phones have allowed the hospital to save money on wireless hardware costs, because the phones do not need to be replaced as frequently. Sonim's 3-year warranty also helps keep replacement costs down.

Productivity.

Bell's next generation PTT service allows hospital staff to communicate seamlessly over a reliable network with enhanced features like simultaneous calls to multiple users. The instantaneous nature of PTT calls allows security and maintenance teams to quickly report and respond to emergency situations.


During the transition, Bell worked with Humber River Hospital's IT department to set up employees with new hardware, with minimal downtime.

Does your business encounter similar communication challenges?
For more information about **Push-to-talk** services and how we can help, visit a Bell store or call 1 855 272-0776.

Powerful Push-to-talk service from Bell.

Combining one-touch voice communications with blazing-fast data speeds, Push-to-talk from Bell uses the same one-touch technology used by some of the largest U.S. carriers² - the industry's clear choice in PTT technology.



SONIM XP5520 BOLT 



Watch our demo at:
bell.ca/demoPTT

