

Improve Ethernet flexibility and adaptability.

Broadcast Ethernet service from Bell

The broadcast industry has unique requirements when it comes to Ethernet service. In order to compete effectively, it is essential to have reliable, high speed and secure Ethernet communications that are flexible enough to adapt to local requirements without ever compromising performance. Whether addressing occasional or permanent needs, broadcasters need to know that their Ethernet service can keep pace with demand at all times.

Solution

Broadcast Ethernet service from Bell is specifically designed to address the flexibility requirements of broadcasters who need to send and receive Ethernet traffic between two sites. Available on an occasional or long-term basis, this Ethernet access service delivers a maximum of 100 Mbps between local connections at a venue and remote or mobile units.

With Broadcast Ethernet service from Bell, you can send and receive Ethernet traffic between two sites, or between one site and the TOC (television operating centre), located in the same local area. It also offers the robustness and performance access to all the applications available in your master control room i.e. access to Internet, to your IP telephony, intercom services for production teams. Remote control of equipment (e.g., cameras, lighting, etc.), and remote access to servers are now available. It also makes high quality Webcasting possible and facilitates the production of programs not located in your studios.



Features

The key features of this new service are:

- Choice of permanent service contract options – one, three and five year contract or monthly non-contracted
- Occasional service based on a per hour/per day/per week/per month rate
- Choice of a stand-alone service or in combination with a video service
- Point-to-point configurations between premises and the TOC or between two premises
- Available in local areas in Ontario and Québec with a maximum radius of about 50 miles from the originator's location

Benefits

- Leverage industry-leading Ethernet services to support changing communications needs
- Improve efficiencies for the production group at the venue
- Eliminate latency (no switching of Ethernet packets)

For more information request to be contacted by a Bell representative at bell.ca/contact-enterprise.

