

# Speed business recovery cycles and reduce risk in the event of an emergency.

## Emergency Management Planning service from Bell

Every enterprise faces the potential of interruptions to your business lifecycle, whether from acts of nature, human error, mechanical malfunctions or criminal activities. That is why an emergency management plan is an integral part of any enterprise recovery strategy. The impact of business interruptions can differ dramatically depending on your type of operation, priorities and customer/employee needs. Therefore, an effective emergency management plan must take into account potential risks to assets, property and personnel and identify strategies for risk mitigation, preparedness, response and recovery.

### Solution

Emergency Management Planning service from Bell is designed to help identify priorities and provide a vendor-agnostic approach to all aspects of emergency management – from your technology and business resources to your physical premises and power infrastructure. We work collaboratively with you to guide your team through the entire emergency planning process - from planning through training and implementation.

Our experts follow the industry-standard methodologies outlined by the Disaster Recovery Institute (DRI) as well as those of Public Safety Canada. Each plan is customized to reflect your environment and business needs, and periodically reviewed to reflect changes in the governance model, environmental conditions, staffing/tenants, operational equipment, construction, security status, labour unrest and legislation.

### Features

Our team of experts start by determining your organization's state of readiness/maturity. We then lay out the elements needed for your Emergency Management Plan, including:



- Governance and Policy – ensuring these are integral to the planning process
- Hazard Identification & Risk Assessment (HIRA) – identifying potential emergency events and conditions
- Mitigation – assessing your potential risk and developing proactive short and long-term strategies
- Preparedness – establishing procedures to help save lives, minimize damage, and maintain operational capacity
- Response – establishing procedures during and immediately following an emergency to minimize risk and speed recovery
- Recovery – planning the recovery phase until all systems return to normal or as close to normal as possible
- Emergency Training and Testing – training of Emergency Management Teams and First Responders on the implementation of the Plan

## Benefits

- Speed recovery processes while minimizing costs
- Prioritize efforts and recovery time objectives
- Ensure timely communications and response
- Develop a measurable strategy to handle emergency events
- Engage senior personnel in your risk assessment and recovery strategies

## Why Bell?

Bell is a Canadian leader in converging information, communication and technologies (ICT) strategies to help enterprises improve business performance, speed time-to-market, and realize peace of mind. The foundation of our world-class ICT infrastructure is a high-powered reliable network backed by a multi-disciplinary team of experts. Our highly-skilled professionals offer diverse expertise in business process assessment, as well as solution design and deployment across a wide range of industries. Bell solutions and services can be customized to meet industry-specific needs and the business demands of today and the future.

## How ready are you?

The following assessment can help you determine the extent to which your organization is able to ensure continued operations when the next threat or disaster occurs. The more 'yes' answers you provide, the higher your state of readiness.

	Yes	No
1. Have you conducted an in-depth assessment to identify the level of maturity of your existing emergency plan?	<input type="checkbox"/>	<input type="checkbox"/>
2. Have you conducted a HIRA at each of your facilities?	<input type="checkbox"/>	<input type="checkbox"/>
3. Have you developed mitigation strategies to meet the recovery and continuity requirements of key business functions?	<input type="checkbox"/>	<input type="checkbox"/>
4. Have you supported the implementation of those strategies with adequate resources?	<input type="checkbox"/>	<input type="checkbox"/>
5. Have you developed recovery processes that are timely and effective?	<input type="checkbox"/>	<input type="checkbox"/>
6. Have you performed live tests of your continuity plans and procedures?	<input type="checkbox"/>	<input type="checkbox"/>
7. Based on your testing of your Emergency Plan, have you updated the program?	<input type="checkbox"/>	<input type="checkbox"/>

For more information contact your Bell representative or visit [bell.ca/enterprise](http://bell.ca/enterprise)

