

# Gain control over your physical and electronic information assets.

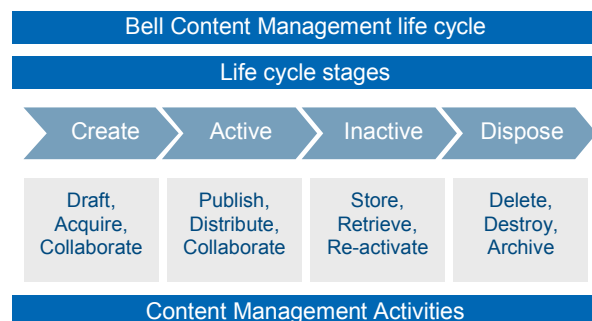
## Enterprise Content Management solutions from Bell

Today's enterprises face challenges maintaining control over their physical and electronic information assets. As the volumes of those assets grow, so do the complexities of capturing, storing, retrieving and managing that information. In order to keep pace, it is essential that enterprises have comprehensive and flexible Enterprise Content Management (ECM) strategies and practices in place. With the right content management approach, you can improve information access and user productivity, while reducing corporate risk and ensuring industry compliance.

### The solution

Enterprise Content Management solutions from Bell are focused on helping you align your information management practices with your business needs and goals. Our team of ECM professionals have developed a comprehensive content life cycle management model that serves as a framework for the management of all your electronic and physical information assets.

### Bell Content Management life cycle



### Features

Bell works with you to design and deliver sustainable and flexible program and system setups based on defined policies, standards, processes and business rules. We base our approach to Enterprise Content Management on four solution principles:

- Usability - discovering, sorting, filtering, and relating content
- Extensibility - interoperability, portability, re-use, multi-purpose, federation, transformation
- Confidence - integrity, authority, completeness
- Compliance - legislative, regulatory, security and privacy of information compliance

We provide ECM expertise in the following areas:

- Information architecture: metadata model for describing, organizing, grouping, distributing and managing content
- Collaboration: multi-tier content collaboration, workflows, revisions (documents), repeals/amendments (records), audit trails



- Access and security: authority, accountability, control, distribution
- Development and integration: selection, customization, integration and deployment of a best-fit content management system
- User experience: collections organization and search optimization, interface usability and accessibility

### **Benefits**

- Reduce corporate risk
- Improve information control, management and access
- Ensure legislative and regulatory compliance
- Reduce storage costs
- Enhance the accuracy and quality of information

### **Why Bell?**

Bell is a Canadian leader in converging information, communication and technologies (ICT) strategies to help enterprises improve business performance, speed time-to-market, and realize peace of mind. The foundation of our world-class ICT infrastructure is a high-powered reliable network backed by a multi-disciplinary team of experts. Our highly-skilled professionals offer diverse expertise in business process assessment, as well as solution design and deployment across a wide range of industries. Bell solutions and services can be customized to meet industry-specific needs and the business demands of today and the future

For more information contact your Bell representative or visit [bell.ca/enterprise](http://bell.ca/enterprise)

