

# Maximize the value of your assets.

## Asset Management services from Bell

Whether managing equipment, facilities and fleets or all the components that make up your ICT (information and communications technology) infrastructure, it is critical to ensure that your assets are closely aligned with your overall business strategy. Asset management can play a key role in delivering the bottom line results you are seeking. However, the value of an asset management strategy relies on the ability to integrate advanced capabilities with all aspects of your business operations. For many that means leveraging the expertise and technology resources of seasoned industry experts like Bell.

### The solution

Asset Management services from Bell help clients leverage today's superior technology in order to step back and take a broader approach to asset management. Our solutions include consulting services such as health check and asset management audits. These engagements will ensure that you are given a clear understanding of what assets you have, what needs to be improved, what is lacking and what to prioritize. It establishes a baseline measure that can be used as a benchmark for future improvements.

Bell also has a team of integration experts who apply proven MEA (Maximo Enterprise Adapter) best practices and methodology to provide real performance improvements across all classes of assets, including production equipment, facilities, fleets, and IT infrastructure. Our MEA certified professionals can integrate and address any or all MEA system components including:

- Asset Management
- Work Management
- Procurement Management
- Service Management



- Materials Management
- Change Management
- Contract Management
- Customer Management

Additional integration services from Bell include SAP ERP (Enterprise Resource Planning), Oracle ERP, and Microsoft ERP and CRM (Customer Relationship Management). We also provide Operational Performance Improvement consulting services that help organizations address six key strategic areas: change management, maintenance management, Sherpa™, logistics performance, manufacturing performance and business process transformation.

The Bell logo, consisting of the word "Bell" in a bold, blue, sans-serif font.

## **Benefits**

- Develop collaborative strategies with business partners
- Improve efficiencies through the effective integration of database, applications, interfaces, tools and business processes
- Streamline planning and tracking of assets
- Ensure regulatory compliance
- Lower total cost of ownership
- Reduce administrative costs

## **Why Bell?**

Bell is a leader in driving ICT convergence strategies for enterprises. With a world-class, proven ICT infrastructure – backed by a cross functional team of industry-leading experts and more than 125 years of business success – we are unique in our ability to provide flexible, end-to-end solutions and services that can be customized to meet evolving business demands.

We offer:

- The power, performance and reliability of the country's largest IP infrastructure
- State-of-the art network, data centres, lab and technology resources
- In-depth knowledge of business process solutions and applications for different industries
- Consistent levels of service, performance and solution reliability
- A strong commitment and track record of performance in developing customer-focused solutions.

For more information visit [bell.ca/enterprise](http://bell.ca/enterprise), or request to be contacted by a Bell representative at [bell.ca/contact-enterprise](http://bell.ca/contact-enterprise).

