

# Plot a clear course to maximize your future communication investments.

## Unified communications roadmap from Bell

The largest single value of unified communications lies in its ability to reduce human latency in business processes. Properly applied, it can greatly assist in achieving workflow improvements. Through 2010, 80 percent of businesses that deploy communication enabled business processes will obtain significant competitive and revenue differentiation (Gartner).

The concept of a remotely accessible single inbox for all your messages including voicemail, email and faxes coupled with instant messaging, rich presence and multi-modal collaboration has existed for years. However, recent technology advances make the reality and benefits of unified communications achievable for organizations that begin planning now.

### The solution

Bell offers an eight-week strategy consulting engagement that provides your organization with a roadmap for moving towards a unified communications platform. The unified communications roadmap from Bell helps large enterprises identify:

- Their vision for an end-state unified communications platform
- Specific availability, storage, network capacity, security and other obstacles that must be addressed in order to implement a unified communication model
- The pros and cons of the various unified communications solution options
- The high-level costs and benefits associated with moving a large enterprise's data and voice messaging platforms to a single platform
- A implementation timeline based on current messaging and implementation best practices



### Our approach

1. Our strategy consulting engagement relies on a predefined validated process along with pre-built checklists to help analyze and inventory your existing data messaging and voice messaging platforms.
2. A structured interview process helps define an enterprise-appropriate end-state and produces a detailed timeline roadmap for moving towards the defined end-state using a phased approach.
3. Our value model assists in providing an enterprise with a better understanding of the high-level costs and savings associated with implementation.

The Bell logo, consisting of the word "Bell" in a bold, blue, sans-serif font.



## Why Bell?

Bell is Canada's leading provider of information and communications technology solutions. With a business sophistication that is unmatched in the industry, Bell designs, builds and operates the critical infrastructures that power many of the largest networked organizations in Canada and around the globe.

## We offer:

- The power, performance and reliability of the country's largest IP infrastructure
- State-of-the-art network, data centres, lab and technology resources
- In-depth knowledge of business process solutions and applications for different industries
- Consistent levels of service, performance and solution reliability
- A strong commitment and track record of performance in developing customer-focused solutions

For more information visit [bell.ca/enterprise](http://bell.ca/enterprise), or request to be contacted by a Bell representative at [bell.ca/contact-me](http://bell.ca/contact-me).

