

RESIDENTIAL MULTIPLE DWELLING UNIT (MDU) CUSTOMER AGREEMENT EFFECTIVE AS OF AND FROM July 29, 2005 ("Agreement")

Bell ExpressVu Inc., in its capacity as general partner of Bell ExpressVu L.P. ("Bell TV") welcomes you as a Subscriber to its direct-to-home television and audio broadcast programming. This Agreement contains the terms and conditions under which Bell TV is willing to grant its MDU residential subscribers the right to receive and view the broadcast of its direct-to-home ("DTH") television and audio programming in Canada. If you are receiving and viewing the broadcast of DTH television and audio programming outside of your private residence, you are subject to the terms and conditions of the commercial subscriber agreement, a copy of which is available at www.bell.ca/satelliteagreements or by calling Bell TV at 1-877-439-8502.

This version of the Agreement is effective as and from July 29, 2005 and replaces and supersedes all previous versions of the Residential MDU Customer Agreement. Please visit our website at www.bell.ca/satelliteagreements or call us at 1-877-439-8502 to obtain a copy of this Agreement that identifies all changes that have been made to it from the immediate prior version. A large print version is also available on our website or upon request. Une version française est disponible sur demande ou à www.bell.ca/contratsatellite.

1. Introduction

Whenever we refer to "you" or the "Subscriber", we are referring to you, as a subscriber of Bell TV's Programming in Canada. By requesting, viewing or by paying for, any Programming offered by Bell TV, you will be deemed to have agreed to the terms and conditions of this Agreement. If you do not agree with any of the terms and conditions that are contained in this Agreement, you must immediately contact the Bell TV Customer Service Centre, as described below, to cancel your subscription.

2. Definitions

In this Agreement, the following terms have the following meaning:

"Customer Service Centre" means the Bell TV Customer Service Centre, which may be contacted by telephone at: 1-877-439-8502; by E-Mail to: "info@expressvu.com"; or mail to: "Customer Service, Bell ExpressVu LP, 100 Wynford Drive, Toronto, Ont., MK 464";

"DTH Equipment" means the satellite equipment comprised of the IRD, remote control, down-converter or de-stacker, as applicable, that you use to receive Bell TV Programming;

"IRD" means the integrated receiver and decoder: this is the television set-top box which decodes the video and audio programs as they come into your television from the dish antenna;

"Programming" means, as the context requires, any or all of the Bell TV programming, subscription programs, programming packages, Pay Per View services, interactive services, a la carte programs, any applicable fees and any other services that we or our affiliates provide to you from time to time;

"Smart Card" means the conditional access card inserted or incorporated into the IRD. The Smart Card is owned and used by Bell TV to authorize reception of Programming;

"Statement" means the printed statement of your account that we send to you each month, quarter or other billing period you choose that is offered by Bell TV from time to time; and

"Bell TV" "we" "us" or "bur" means Bell ExpressVu L.P., and where the context requires, any successor company or entity, and their respective officers, directors, employees or authorized agents.

3. General Information about our Terms and Conditions

The policies and practices reflected in this Agreement are used when providing you with the Programming. Bell TV reserves the right to change the terms and conditions of this Agreement at any time. Bell TV will notify you of any amendment or material change, and the effective date of that amendment or change in advance so that you may cancel your subscription if you don't agree. The notice may be provided to you with your Statement or by any other separate written notice that will likely come to your attention. You should visit our website periodically since the terms of this Agreement may change from time to time. Notice may be in the form of providing you with an entirely new version of the Agreement or by notifying you of the provisions that have been changed or added. If you fail to cancel your subscription within seven (7) days of notice of a change to the Agreement having been made available to you by Bell TV and/or if you continue to receive the Programming you will be deemed to have accepted such change. To the extent permitted by applicable law, we reserve the right to change the Programming that we offer, and our rates, charges or fees at any time with or without notice to you. In the event of a change in the contents of any Programming, you agree that we have no obligation to replace or supplement the Programming previously offered that has been deleted, rearranged or otherwise changed. You understand and agree that you will not be entitled to any refund because of our change in the contents of any Programming. The provisions of this Agreement will continue to apply to any issue related to this relationship after termination or cancellation of this Agreement.

4. Credit Card and Electronic Funds Transfer

All new and re-started Subscribers (i.e., Subscribers that have been disconnected and desire to re-connect) of Bell TV Programming are required to provide Bell TV with a valid major credit card or agree to pay for Programming through electronic funds transfer ("EFT") through a major financial institution in Canada as security for payment of any outstanding amounts owed to Bell TV. The credit card number that you provide will be charged in the event you fail to pay your Bell TV account when it is seventy-five (75) days past due. Your credit card number will not be provided to any other person without your express prior consent. You hereby represent and warrant that the credit card information you provide at the time of activation will be true, accurate and complete and that the credit card number that you will or have provided is in your name, is valid and has not expired. You agree that you will promptly advise Bell TV of any change to your EFT and/or credit card information or any change to, loss, theft or cancellation of, your credit card and provide new EFT or credit card information if you open a new bank account or obtain a new credit card, respectively. You hereby expressly, absolutely and irrevocably authorize Bell TV to charge your credit card or account through EFT for any outstanding amounts owing for the Programming, or otherwise owed pursuant to the terms of this Agreement, when and if seventy-five (75) days past due and this shall constitute Bell TV's good and sufficient authority for so doing.

5. About Your Use of the DTH Equipment

(a) The IRD Receiver/Decoder Unit

Your right to receive and view the Programming is granted only for IRDs situated in Canada that have been authorized by Bell TV to receive such Programming. An IRD will not operate without a Smart Card. Bell TV reserves the right to verify that the service address is located in Canada and that all active IRDs on your account are located at the address listed on your account as your "service address". If any Subscriber is found to be in violation of this or any other provision or policy, Bell TV may disconnect access to the Programming immediately without notice to such Subscriber. As a Subscriber, you are responsible for all Programming that is ordered for any IRD on your account. If you have concerns about other persons ordering Programming for such IRDs without your authorization, request a personal identification number (PIN) for your account, which will be used by our Customer Service Centre to help prevent unauthorized Programming orders. You may also contact our Customer Service Centre to determine if any particular IRD model is compatible with all Programming in which you are interested.

(b) Programming requires telephone connection

Bell TV requires each IRD to be directly and continuously connected to the same operating telephone line associated with your account. Any exception to this requirement must be approved by Bell TV prior to activation. Connection to an operating telephone line is a condition of our granting you the right to receive and view the Programming and we may, in our sole discretion, disconnect some or all Programming if we determine that the IRD is not connected in this manner. We may verify the location of your IRDs remotely or by contacting you directly. If Bell TV is unable to contact you to perform this verification, it may limit signal reception to a single receiver to a household containing multiple receivers.

(c) Minimum level of Programming required

As a condition of our granting you the right to receive and view the Programming, you are required to subscribe to and maintain a minimum level of Programming. If you are a subscriber under a Term Contract, please review that document to determine the minimum level of Programming required, otherwise, please contact 1-888-439-8502 for all inquiries. In addition, unless your Term Contract states otherwise, the minimum period of time that you must continue to subscribe to at least the minimum level of Programming (and pay for it) is one (1) month. If you became or are an existing Subscriber to Bell TV's Service before September 30, 2004, you must meet the minimum spend requirements described in Section 6(f) below.

(d) Smart Cards

Smart Cards are non-transferable. A Smart Card will work only in the IRD with which it was packaged. Notwithstanding that the Smart Card was packaged with an IRD, whether you rented it from us, or purchased it, all Smart Cards remain our property and any tampering or other unauthorized modification to a Smart Card may result in, and subject you to, legal action, or any other action as set out in this Agreement. If you attempt to use that Smart Card with any other IRD without our authorization, we may terminate your right to receive and view the Programming. We may require that you return the Smart Card to us if it is defective or damaged, prior to providing a replacement Smart Card to you. In addition, we may require that you return the Smart Card to us, in the case where you have purchased an IRD, if you terminate your account, and failure to do so will result in a recovery charge being assessed against you. In the case where you have rented your DTH Equipment from Bell TV, the terms and conditions

relating to the return of such DTH Equipment can be found in your rental agreement, which is located on the reverse side of your MDU Work Order.

Lost/Stolen Cards:

If your Smart Card is lost or stolen we will replace your Smart Card for a charge of one hundred dollars (\$100.00) on your account.

Defective Smart Cards:

If you are renting your IRD from Bell TV, please contact 1-877-439-8502 for technical assistance. If you own your IRD, defective Smart Cards will be replaced for a charge of one hundred dollars (\$100.00) on your account. You will receive a \$100.00 credit to your account if (a) you return the defective Smart Card to us within thirty (30) days, and (b) our investigation does not reveal any unauthorized tampering of the Smart Card.

Damaged Smart Cards:

Damaged Smart Cards will be replaced for a charge of one hundred dollars (\$100.00) on your account. Upon our receipt of the damaged Smart Card thirty dollars (\$30.00) will be credited to your account – unless our investigation reveals unauthorized tampering.

(e) Liability for unauthorized use

If the Smart Card in the IRD you own or rent is destroyed, lost, stolen or otherwise removed from your premises without your authorization, you must notify our Customer Service Centre immediately in order to avoid liability for payment for any unauthorized use or reception of Programming. You will not be liable for unauthorized use after we have received your timely notification.

(f) Additional IRDs in the same household

It is a condition that any additional IRD/Smart Card combination(s) rented or purchased and activated to receive the same Programming as your initial IRD/Smart Card must be located at the service address listed on your account and must be continuously connected to the same operating telephone line. We may, in our sole discretion, disconnect the Programming of any Subscriber that activated additional IRDs in breach of this section. The activation of any new additional IRD(s)/Smart Card(s) is subject to the additional IRD fee described in Section 6(g) below. You may activate up to a maximum of five (5) additional IRDs on your account at any time. If you require more than five (5) additional IRD(s), you must open a new separate account to activate such additional IRD(s) and you will be billed separately for the services received through those additional IRD(s).

(g) Vacation Properties or Secondary Locations

No exceptions are made to Section 5(a) for customers using the Bell TV service at a secondary location, vacation property or mobile unit, such as a camper, boat or recreational vehicle. Under no circumstances, including vacation properties, are customers permitted to maintain multiple IRDs on one account that are active at different locations simultaneously. If an IRD is installed in a mobile unit such as a camper, boat or other recreational vehicle, you are only permitted to have one IRD active on that account.

6. Rates, Fees and Charges

(a) Introduction

Programming rates, fees and charges are charged in accordance with this Agreement. Bell TV reserves the right to impose other rates, fees and charges or to change the amount of existing rates, fees and charges, at any time, but we will provide you with notice of any such change. Our rates, fees and charges for Programming are available upon request from the Customer Service Centre. If you have any concerns about our rates, fees or charges, we would ask you to contact our Customer Service Centre. You may also contact the governing body for broadcasters in Canada, the CRTC, by writing to it (with a copy to Bell TV) at the following address: CRTC, Ottawa, Ontario, K1A 0N2.

(b) Billing policies, Statements and payments

You agree to pay, in full, all amounts billed for Programming and to pay all taxes, fees and other charges, if any, which are now or may in the future be assessed on the Statement for Programming and any other services you receive from us. We will bill you each month in advance for your Programming. (Usage based Programming will be billed in arrears.) The Statements you receive will show the total amount due, together with taxes and other charges since your last Statement, such as applied payments, credits, purchases and other charges to your account. It will also show any other fees assessed. Unless otherwise stated in the Statement, the total amount due is payable upon receipt. If there are billing errors or other requests for credit, you should contact our Customer Service Centre. You must contact us within forty-five (45) days of the date you receive the Statement which contained the error, in order to avoid service disruptions. Undisputed portions of the Statement must be paid before the next Statement is issued to avoid an administrative fee for late payment. Additional copies of your Statement can be requested from the Customer Service Centre, subject to payment of the appropriate additional Statement fee.

(c) Paying your bill late, or with insufficient funds

You agree to pay us in full by the payment due date for the Programming and for any other fees or charges due to us. Payment of your bill after the due date, will result in us charging you interest on all overdue amounts up to the greater of: a) a compounded interest rate of two per cent (2%) per month (26.82% per year); or b) the highest interest rate permissible by law, at Bell TV's discretion, until paid in full. If your account remains unpaid for a period of forty-five (45) days, we may also charge you an administration fee, to offset the additional processing costs associated with delinquent accounts. The administration fee is currently twenty-five dollars (\$25.00). Other fees and charges may also be assessed. For example, cheques which are dishonoured or returned for insufficient funds, or a refused bank account/credit card preauthorized debit, will be subject to an "NSF Fee", currently twenty-five dollars (\$25.00) per occurrence. If partial payments are made, they will be applied first to the oldest outstanding bill. If you send cheques or money orders marked "payment in full," we can accept them without waiving any of our rights to collect any other amounts owed by you, notwithstanding your characterization of the payment. You understand and agree that in the case of late payment or nonpayment for any Programming ordered by you or for any of the charges stated below, we may report such late payment or nonpayment to credit reporting agencies.

(d) Termination of Programming by Bell TV

If you do not pay in full all amounts owing as shown on your Statement within thirty (30) days after the date when payment is required, or if you fail to comply with any of your obligations

under this Agreement at any time, we have the right to disconnect your Programming, in our sole discretion, and without notice or demand to you. We also reserve the right, without notice or demand, to take whatever steps are necessary to disable or modify the software in your IRD if you breach any of your obligations under this Agreement, including, without limitation, receiving Programming that you have not paid for, in whole or in part. When we disconnect your Programming, we have the right to charge you a deactivation fee, which is currently fifty dollars (\$50.00). If we are required to use a collection agency or lawyer to collect money that you owe us or to assert any other right that we may have against you, you agree to pay the reasonable costs of collection or other action. These costs may include, but are not limited to, the costs of a collection agency, reasonable legal fees and court costs. We will require you to pay all past due charges, and the deactivation fee, and any costs which are reasonably incurred by Bell TV as a result of the collection efforts on outstanding amounts, before we reconnect your Programming.

(e) Authorization to check credit history

Bell TV hereby provides you with notice that by subscribing to the Programming, you authorize us to make inquiries into your credit history at any time in our sole discretion, and to record the results of those credit inquiries on your account file at Bell TV.

(f) Minimum Spend Requirement

If you became or are an existing Subscriber to Bell TV's Service before September 30, 2004, who currently spends more than twenty-two dollars (\$22.00) per month and who wishes to downgrade, you must, in addition to the requirement to subscribe to one of the "Locals" or the "R6seaux francophones" packages, either spend at least twenty-two dollars (\$22.00) a month on Programming, excluding any Pay Per View services, interactive services and all account administration fees, or subscribe to a minimum of two "Theme Packs".

(g) Additional IRD Fee

Subscribers who own more than one activated IRD on an account, or who subsequently activate an additional owned IRD on their account, may be charged an account administration fee by Bell TV, which is currently set at \$4.99 per month, for the activation and continued use of multiple IRD(s)/Smart Card(s) on their account. This fee may be reduced or eliminated by Bell TV for Subscribers who subscribe to specific combo programming packages or if they are renting IRD(s) from Bell TV. Subscribers who rent IRDs pay a monthly rental rate pursuant to the MDU Work Order form applicable to such rented IRD. This rate may change from time to time so please consult your MDU Work Order or call 1-877-439-8502 to obtain the latest rate.

(h) Reconnection Fee

Bell TV charges an account administration fee, currently thirty-five dollars (\$35.00), to re-activate an IRD which had been permanently deactivated upon request of the Subscriber, or where the Subscriber transfers or assigns ownership of the IRD or otherwise transfers or assigns responsibility for payment of an existing account with the consent of Bell TV.

(i) System charge

A system charge, currently set at \$2.99 per month, shall apply to all Subscribers. This fee may be reduced or eliminated by Bell TV for Subscribers who subscribe to specific combo programming packages.

(j) *Contribution, Regulatory and Other Fees*

You shall pay to Bell TV the monthly recurring fees identified from time to time by Bell TV as contribution, regulatory or other required fees and charges, including the contribution fee for the Local Programming Improvement Fund (“LPIF”) equal to an amount not to exceed 1.5 percent of your monthly Bell TV account invoice fees and charges (the “**Local Programming Contribution Fee**”). For all customers who receive the \$5.00 bundle discount, our billing systems will calculate your contribution to the LPIF based on the total amount of your bill without the discount. BELL TV will apply a credit to your subsequent bill in order to correct this discrepancy. The Local Programming Contribution Fee may be amended by Bell TV in its discretion if the CRTC amends the amount of the LPIF. For more information on the LPIF, please see bell.ca/lpif.

7. Your Termination, or Suspension, of Programming

(a) If you want to terminate all or a portion of your Programming

(i) *Downgrading your Programming*: You have the right to terminate or downgrade the reception of any part of your Programming for any reason at any time by notifying our Customer Service Centre, provided that: (x) any continuing Programming is subject to the minimum Programming requirements set out in Section 5(c) above; and (y) your account must be in good standing with all payments up to date. You are responsible for ensuring that these two conditions are satisfied. Bell TV will deactivate the Programming you request to be terminated effective as of the next billing cycle date after receiving your notice. Since you would have paid for the Programming you are terminating or downgrading in advance up to the next billing cycle date, no credit or refund will be payable in respect of such terminated or downgraded Programming. In addition, no deactivation fee will be payable in such case. However, if you are a Term Contract Subscriber and you call to downgrade your Programming below the minimum Programming commitment you agreed to, certain fees or charges may be applicable pursuant to the Term Contract you entered into. Please refer to your Term Contract to determine the applicable fees or charges, if any.

(ii) *Terminating or cancelling your Programming*: You have the right to terminate the reception of all of your Programming for any reason at any time by notifying our Customer Service Centre. Bell TV will deactivate all the Programming you receive on the thirtieth day after receiving your notice to cancel. However, if you are a Term Contract Subscriber, and you call to deactivate all of your Programming, certain fees or charges may be applicable pursuant to the Term Contract you entered into. Please refer to your Term Contract to determine the applicable fees or charges, if any. If you are entitled to a credit for any amount in excess of ten dollars (\$10.00), Bell TV will send you a cheque for that refund amount upon customer request, but we will not offer any refund for an amount of less than ten dollars (\$10.00). If you are renting IRDs from Bell TV, please consult the applicable MDU Work Order that you signed to determine the applicable return process for the rented IRDs. If you have any questions regarding the return process, please call 1-877-439-8502.

(iii) If you cancel your right to receive and view any Programming, you are still responsible for payment of all outstanding balances accrued up to the date of termination.

(b) If you want to temporarily suspend your Programming

You may temporarily suspend your right to receive and view the Programming at any time simply by contacting the Customer Service Centre, provided that your Programming is suspended for a minimum period of six (6) weeks, and not greater than six (6) months. Bell TV charges an account administration fee, currently \$10.00, for this service. Upon reactivation, the minimum one (1) month service requirement set out in Section 5(c) will apply. If you fail to call and reactivate your account at the end of the permitted six (6) month period, your account will automatically be reactivated, billing will be resumed and you will receive the Programming you were receiving prior to its suspension. If you have temporarily suspended your Programming and decide during that time to terminate or downgrade your Programming pursuant to Section 7(a)(i) or (ii) above, as applicable, your account will automatically be reactivated prior to any such requested change taking effect so that the terms and conditions of Section 7(a)(i) or (ii), as applicable, shall apply to your request to terminate or downgrade your Programming.

(c) Your transfer of account or equipment

If you are renting DTH Equipment from Bell TV, you may not at any time, without the prior consent of Bell TV, transfer or assign your rights to the DTH Equipment to another person. You may not assign or transfer your rights to the Programming without our written consent. If you do, we may deactivate your Programming. You are considered to be the registered owner or lessee of the DTH Equipment listed on your account, as the case may be, and beneficiary of the rights in the Programming until we approve or consent to the transfer of the DTH Equipment or Programming that you requested, and you may be liable for any charges or fees incurred by the use of the DTH Equipment by anyone else up to the time that it is transferred. To transfer your DTH Equipment to another person or account, an administration transfer fee of thirty-five (\$35.00) will be applied to the account of the new owner.

8. Furnishing of Programming by Bell TV

(a) Exclusion of Liability

BELL TV, AND/OR ANY OF ITS SUPPLIERS (INCLUDING, WITHOUT LIMITATION, TELESAT CANADA) WILL NOT BE LIABLE FOR ANY INTERRUPTIONS IN PROGRAMMING OR LIABLE FOR ANY DELAY OR FAILURE TO PERFORM, IF SUCH DELAY OR NONPERFORMANCE ARISES IN CONNECTION WITH ANY ACTS OF GOD, FIRES, EARTHQUAKES, FLOODS, POWER FAILURE, SATELLITE FAILURE OR MALFUNCTION, FAILURE TO REPLACE EXISTING TECHNOLOGY, ACTS OF ANY GOVERNMENTAL BODY OR ANY OTHER CAUSE BEYOND OUR REASONABLE CONTROL. WE MAKE NO WARRANTY, EITHER EXPRESSED OR IMPLIED, REGARDING THE PROGRAMMING PROVIDED TO YOU AND ALL SUCH WARRANTIES ARE EXPRESSLY EXCLUDED. IN NO EVENT SHALL WE HAVE ANY LIABILITY FOR SPECIAL, INDIRECT, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES RELATING TO THE DTH EQUIPMENT OR RESULTING FROM OUR FURNISHING OR FAILURE TO FURNISH ANY PROGRAMMING TO YOU OR FROM ANY FAULT, FAILURE, DEFICIENCY OR DEFECT IN PROGRAMMING FURNISHED TO YOU. IN NO EVENT SHALL BELL TV'S LIABILITY TO THE SUBSCRIBER EXCEED THE TOTAL VALUE PAID TO BELL TV BY THE SUBSCRIBER FOR PROGRAMMING. It is your responsibility to impose any restrictions on viewing by you, other members of your household, or your or their invitees, and we shall have no liability to anyone due to, or based on, the content of any of the Programming furnished to you.

(b) Acknowledgement re: DTH Equipment

(i) IF YOU HAVE PURCHASED AND OWN YOUR DTH EQUIPMENT, YOU ACKNOWLEDGE AND AGREE THAT IT HAS BEEN ACQUIRED SEPARATELY AND APART FROM THIS AGREEMENT FOR THE PROVISION OF PROGRAMMING. YOU ALSO ACKNOWLEDGE THAT BELL TV IS NOT THE MANUFACTURER, DISTRIBUTOR, INSTALLER OR RETAILER OF YOUR DTH EQUIPMENT, AND THEREFORE HAS NO LIABILITY WHATSOEVER FOR SUCH EQUIPMENT, INCLUDING, WITHOUT LIMITATION, IN THE EVENT THAT THE SOFTWARE IN YOUR IRD BECOMES DISABLED OR MODIFIED DUE TO THE CIRCUMSTANCES OUTLINED IN SECTION 8(b)(ii) OR UPDATED OR UPGRADED AS OUTLINED IN SECTION 8(b)(iii). ANY RIGHTS AND REMEDIES WITH RESPECT TO THE DTH EQUIPMENT MUST BE HANDLED DIRECTLY WITH THE MANUFACTURER, INSTALLER OR SUPPLIER OF SUCH EQUIPMENT. IF YOU ARE RENTING YOUR IRD, PLEASE CONSULT THE MDU WORK ORDER THAT YOU SIGNED IN CONNECTION WITH SUCH RENTAL. UNDER THE TERMS OF THE WORK ORDER, AND THE RENTAL AGREEMENT FOUND ON THE REVERSE SIDE, YOU ARE HAVE AGREED TO BE RESPONSIBLE FOR ANY LOSS OF, OR DAMAGE TO, THE IRD WHILE UNDER YOUR CARE AND CONTROL.

(ii) EACH IRD(s) CONTAINS SOFTWARE THAT IS UNDER LICENSE TO, OR OWNED BY, BELL TV. YOUR USE OF THIS SOFTWARE IS LIMITED TO RECEIVING AND VIEWING PROGRAMMING AUTHORIZED BY BELL TV ONLY AND FOR NO OTHER PURPOSE. IF BELL TV HAS REASONABLE GROUNDS TO BELIEVE THAT YOU ARE RECEIVING UNAUTHORIZED PROGRAMMING, IN WHOLE OR IN PART, OR USING THE SOFTWARE FOR ANY OTHER UNAUTHORIZED PURPOSE, BELL TV RESERVES THE RIGHT TO MODIFY OR DISABLE THE SOFTWARE IN THE IRD(s). WARNING: IF THE SOFTWARE IN THE IRD(s) IS DISABLED OR MODIFIED, IT MAY NOT FUNCTION PROPERLY. YOU MAY NOT MODIFY, TEST, REVERSE ENGINEER, DECOMPILE, TAMPER OR ACCESS THIS SOFTWARE FOR ANY REASON WHATSOEVER.

(iii) BELL TV RESERVES THE RIGHT, FROM TIME TO TIME, TO UPDATE OR UPGRADE THE SOFTWARE IN THE IRD TO ENSURE THAT IT AND THE DTH EQUIPMENT THAT YOU EITHER OWN OR ARE RENTING FROM BELL TV WILL REMAIN COMPATIBLE WITH AND FUNCTION PROPERLY WITH ANY TECHNOLOGICAL ADVANCES OR IMPROVEMENTS MADE TO OUR DTH SERVICE. IN CERTAIN CIRCUMSTANCES, IT MAY BE NECESSARY TO MODIFY OR REMOVE SOME SOFTWARE FEATURES TO INTRODUCE NEW FEATURES AND TO ENSURE THE IRD REMAINS COMPATIBLE WITH SUCH TECHNOLOGICAL ADVANCES OR IMPROVEMENTS.

(c) Programming availability

All Programming is provided on a subject to availability basis. Certain Programming transmitted by us, including but not limited to sports events, may be "blacked out" in your area of reception from time to time at the request of the programmer for copyright or other reasons. If you circumvent or attempt to circumvent any of these blackouts, you may be subject to legal action. Programming may also be subject to temporary interruption due to natural phenomena such as thunderstorms. Bell TV will not refund charges for the blackout period or temporary

interruptions. In addition, BELL TV WILL NOT BE LIABLE FOR ANY LOSS OR DAMAGE WHICH YOU SUFFER AS A RESULT OF ANY SUCH BLACKOUT OR TEMPORARY INTERRUPTION. However, if Bell TV causes a material interruption of Programming which is not related to natural phenomena or causes outside of its control, Bell TV will provide a credit or refund, at the request of the Subscriber, for the Programming interruption period. For greater certainty, no credit or refund will be provided for Programming interruptions resulting from Bell TV disabling or modifying the software in an IRD pursuant to Section 8(b)(ii) of this Agreement, or if Bell TV can no longer provide any particular Programming for any reason.

(d) Private viewing

The right we provide you to receive and view the Programming is for your private home viewing, use and enjoyment. You agree that the Programming provided will not be received or viewed outside of your private residence. You are only permitted to exhibit the Programming solely in your private residence and not in any other areas. The Programming may not be rebroadcast, transmitted or performed in any form, and no admission charged, or any other consideration received, by or for the benefit of Subscriber from any third party in return for allowing such third party to listen to or view any Programming provided by us.

(e) Warning against piracy

It is against the law to receive the Programming, or any portion of the Programming, without paying for it (unless permitted to do so by Bell TV). Doing so may result in civil or criminal penalty. Bell TV also reserves the right to take any other action to prevent the reception of its Programming without payment to, or authorization by, Bell TV, including, without limitation, the right to modify or disable the software in the IRD in accordance with Section 8(b)(ii) of this Agreement.

(f) Privacy of Personal Information

Your personal information will be protected by Bell TV in a manner consistent with the Bell Customer Privacy Policy and the Bell Code of Fair Information Practices. As a Subscriber, you have given your consent implicitly to the use of your personal information, as described in the above policy and practices. You may withdraw your consent at any time by contacting the Customer Service Centre or by using the opt-out form at the bottom of the following website: www.bell.ca/privacypolicy.

(g) Additional Rules for Pay Per View (PPV) Programming

Unless otherwise indicated by Bell TV at the time you place your order for PPV Programming, all sales for PPV Programming are final. In the event that Bell TV is unable to provide any PPV Programming that you have ordered, Bell TV shall credit you the amount for that PPV Programming. Bell TV shall have no other liability for cancelled events or failure to provide any PPV Programming. Certain PPV Programming may only be ordered if you also subscribe to other prerequisite Programming. You agree to indemnify and hold harmless Bell TV from any claims, liabilities, losses or damages resulting from your use of PPV Programming in contravention of Section 8(d) and 8(e) of this Agreement.

9. Miscellaneous Provisions

(a) Applicable law

Bell TV is a federally-regulated undertaking and as such, this Agreement, including all matters

relating to its validity, construction, performance and enforcement, shall be governed by applicable federal laws and regulations of Canada, and only those provincial laws and regulations applicable to it. These terms and conditions are subject to amendment, modification or termination if required by such laws or regulations. If any provision in this Agreement is declared to be illegal or in conflict with any such law or regulation, that provision may be deleted or modified, without affecting the validity of the other provisions.

(b)Change of name, address or telephone number

You agree to give us prompt notice of your change of name, mailing address, residency, address, telephone number or credit card number. You may do this by notifying our Customer Service Centre. Notices are deemed to have been received when they arrive at our Customer Service Centre.

(c)Enforceability

You and we agree that each provision of this Agreement shall be construed as separable and divisible from every other provision and that the enforceability of any one provision, or portion thereof, shall not limit the enforceability, in whole or in part, of any other provision hereof.

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Bell ExpressVu L.P.

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