

Important Information for new Prepaid clients

Welcome to Mobility Prepaid

Welcome to Mobility Prepaid Service, where you can chat all you want, but still control your wireless costs. This guide will help you understand your service and provide you with tips to make using your phone easier.

If you require more information about any of the services mentioned in this guide, please visit bell.ca/wirelessprepaid.

If you have questions about how to use your phone and all the great things you can do with it, please refer to the Manufacturer's Guide that came with your phone.

If you still have to activate your phone just follow the simple steps below.

Getting started

If your phone was activated in-store you can skip to the next section. If not, just follow the two simple steps below.

- 1) Fully charge your phone (attach battery and let charge for 12 hours)
- 2) Call 1 888 542-3784 from another phone to activate your new cell phone

How it works

Since there are no monthly bills, you deposit funds into your Prepaid account on a regular basis or sign up for an Account Top-Up program. Every time you use your phone to make a call, send a text message, search the Internet, or use other services, your balance decreases accordingly. Consequently, make sure your account is always topped up so that you can always use your phone.

All new prepaid activations receive a \$15 start-up credit in their account upon activation.

Additional monthly fees, such as e9-1-1 (\$1) and system access (\$3.95) are also deducted. For more information see bell.ca/prepaysaf.

Local calls are billed at our applicable per-minute rate. Long distance calls can be made from Canada and the United States* to North America and various places around the world and will be billed at our applicable long distance rates. Visit bell.ca for the most up-to-date long distance rates. For overseas calls, please contact Customer Service.

We may provide information to you about your service, including price and service changes, via e-mail, if you have provided us with your e-mail, or other means of communication. Please make sure to provide us with up-to-date address and e-mail information in order for us to keep you informed.

How to reach us

Web site: bell.ca/wirelessprepaid

From your cell phone: #321 (free of charge)

From a landline: 1-888-537-9999

*In some countries calling restrictions may apply. In order to use your phone outside of Bell Mobility territory you must have roaming added to your account and register for the Automatic Top-Up program with your credit card or bank account.

Keep your account active

There are many easy ways to keep your account active, so you can use your phone whenever you need to. However, if you remain at a \$0 balance for an extended period of time your service will be deactivated. You would then have to reactivate it to enjoy it again. A reactivation fee may apply and you may be given a new phone number. For the most current information, visit us at bell.ca.

Automatic Top-Up

Register for the Automatic Top-Up Program with either your bank account or credit card and save yourself the hassle of having to remember to top up. If your account balance either reaches or goes lower than a minimum amount or your funds expire, your account will be automatically topped up.**

Prepaid Cards

Prepaid cards are available at Bell World stores and numerous retail locations. You will find a list of retailers on bell.ca. There are various denominations with different validity periods. Visit our bell.ca for the most up-to-date information.

Express Top-Up

Register your credit card or bank account and top up using your phone whenever you need to. Once registered, simply dial #369 from your cell phone to reach our automated services to add additional funds to your account via the Express Top Up program. Visit the Account Top-Up section of bell.ca for information on how to register and top up for the Express Top-Up program

Allowance program

Set a monthly cap for your wireless service. Get automatically topped up on a monthly basis by charging your credit card or bank account. You'll only be topped up once a month, regardless of whether you run out of funds or not.

All funds purchased are non-refundable. For more information or more ways to top up, visit our Account Top-Up section online.

**If your balance falls to a certain minimum amount or less, or your funds expire, your credit card or bank account will be charged to top you up to your registered amount. If your balance is negative, your credit card or bank account will be charged an amount required to (1) cancel the negative balance and bring it to \$0, and (2) bring your account balance to your registered amount. Taxes are extra. Allow 48 hours for your account to be topped up.

Prepaid features [1]

Mobility Prepaid service offers tons of features that you can add to your service. For the most current details and to find out how to use a lot of these features, visit the Features section on bell.ca or consult the Manufacturer's Guide that came with your phone. You can also visit that same section of our Web site for information on features prices and the hours included in weeknight and weekend calling.

Unlimited Nights

Unlimited local weeknight calling

Unlimited Weekends

Unlimited local weekend calling

Unlimited Nights & Weekends

Unlimited local weeknight and weekend calling

Text Messaging [2]

Exchange text messages across Canada and the U.S. with no long distance charges. Most incoming text messages are free and a text message may cost less than a call. It's a great way to stay in touch.

Mobile Browser

Check your e-mail, play games, instant message, browse and download the latest ringtones and screensavers, all from your cell phone.

Pay-per-use Mobile Browser [3]

Enjoy Mobile Browser on a pay-per-use basis. Charges of 5¢/kB will apply. See the chart below for examples of charges.

Examples	Average Kilobyte usage	Pay-per-use rate (5¢/KB)	Unlimited Bundle (\$7/month)
Check the news	10 KB	50¢	unlimited
Check your horoscope	10 KB	50¢	
Download a screensaver	15 KB	75¢	
Download a ringtone	30 KB	\$1.50	
Download a true tone	145 KB	\$7.25	
Download a game *	75-250 KB	\$3.75 - \$12.50	
Send a picture*	75 KB	\$3.75	
Send a video*	400 KB	\$20	
Download a full track song*	1000 KB	\$50	
Watch TV*	1000 - 3000 KB	\$50 - \$150	

Message Centre

Message Centre is a voicemail service that allows you to retrieve messages. Retrievals are charged at regular airtime rates. Long distance and roaming charges may apply.

e911

Your cell phone has been certified 'e9-1-1 Ready' by Bell Mobility, meaning your wireless phone comes equipped with an enabled Assisted Global Positioning System (GPS) chip, which is set to "Location on". This will allow applicable services, at your request, to detect your geographic location using GPS. For more information visit bell.ca/e911.

Roadside Assistance [4]

Enjoy peace of mind with emergency roadside assistance 24/7 across North America. With your consent, we'll find your cell phone via GPS applications to help operators find you quickly when you call for help. Contact us to find out how this works and if your phone supports this technology.

[1] Prepaid feature fees are deducted from your Prepaid account on a monthly basis and may reduce your balance to \$0 or less. Unlimited Weekend/Weeknight calling features are valid for 30 days and require a positive account balance. Local airtime.

[2] Free incoming text messages exclude text alerts, dial-up messages and premium text messages. French language messages will not display accents.

[3] USING CERTAIN FEATURES, SERVICES AND APPLICATIONS ON OR WITH YOUR DEVICE, AND DOWNLOADING CONTENT, MAY RESULT IN PER-KILOBYTE DATA

TRANSPORT CHARGES. PLEASE ASK YOUR SALES REPRESENTATIVE OR GO TO (www.bell.ca/mobilebrowser for monthly and www.bell.ca/prepaidbrowser for prepaid) FOR EXAMPLES OF PER-USE DATA TRANSPORT CHARGES.

You can subscribe to the Unlimited Mobile Browser Feature for unlimited mobile browser usage at a flat monthly fee, including the data transport services required to download ringtones, screensavers, games, applications, music, instant messaging, TV previews and clips, MobiTV, and for any other services using Mobile Browser for data transport. Without Unlimited Mobile Browser, data transport charges (currently \$0.05/KB) will apply when you use any feature or service using data transport. For example: current average Kilobyte usage to check your horoscope = 10 KB (50¢), download a ringtone = up to 145 KB (\$7.25) plus the cost of the ringtone (currently up to \$4.00) or download a full track song = 1000 KB (\$51.20) plus the cost of the song (e.g. \$3). You acknowledge that without Unlimited Mobile Browser you are liable for and agree to pay Bell's then current per kilobyte charges for data transport services.

Even if you subscribe to Unlimited Mobile Browser, if you use your device as a modem for a PC or other device you will be charged additional data transport charges at Bell's then current per kilobyte data transport rates. You acknowledge and agree to pay these charges.

If you have activated a data device, you will be charged for data transmissions from or to the device (including through "tethering" the device to a PC or other device), such as sending and receiving e-mails, at Bell's then current per kilobyte data transport rates. If you subscribe to a data plan, you will be charged additional per kilobyte rates as set out in the plan, for any data transport usage in excess of the data transport included in the monthly data plan fee. You acknowledge and agree to pay these charges. Additional data roaming charges may also apply, including to the use of the Unlimited Mobile Browser.

[4] Available with prepaid monthly fee.

Roaming

Keep using your phone when you travel across Canada and the U.S.†

There are other great services offered by Bell Mobility to make your experience even better. Check the Features section of bell.ca for more details and more features.

Managing your account:

Manage your account all on your own. Bell Mobility has several ways for you to track your balance and expiry dates and add features to your service. Below are some of our customers' favourites to make things easier for you.

Checking your prepaid funds expiry date and account balance

Checking your balance or expiry date is easy. Dial #321 from your cell phone and listen carefully. The expiry date of your funds will automatically be provided to you. To check your balance, press 2 in the menu. It will be read out to you.

Bell.ca e-care

Create an account online through our Customer Service link and manage your account via the web. Add funds, add features or update your contact information.

Adding funds to your account

- Dial #321
- When prompted press 1 to add a voucher
- Enter the 16-digit PIN on the card or receipt

Text messages

Check your balance or expiry date, top up with a voucher or add a feature through text messaging. Send a free text message (it can say anything) to 82273 (TCARE) and follow the steps.. Visit bell.ca/tcare to learn how to manage your service through text.

Top up your account, check your balance and confirm your expiry date, anytime. If you prefer to

have a live operator complete these transactions, a small charge may apply. For more information see bell.ca/clientsupport.

Legal

† Long distance and roaming charges (including foreign taxes on roaming charges) are extra. If you use your phone when roaming, you are responsible for all applicable roaming charges. Current as of November 30, 2006. Services and features are subject to Terms of Use. Terms of Use are subject to change from time to time and for the most current version visit bell.ca/wirelessprepaid. Services and features are available with compatible devices, within Bell Mobility 1X and/or 1xEV-DO coverage areas where technology permits. Services, features, and pricing are subject to change without notice. Charges such as a monthly 9-1-1 fee (\$1/month), system access fee (\$3.95/month), long distance and roaming charges outside of Bell Mobility coverage areas (including foreign taxes on roaming charges), content downloads, text messaging and other charges may apply. Taxes extra. Features and service may be cancelled if negative account balance occurs. Currently, the following numbers cannot be reached with Bell Mobility Prepaid: 1-600; 1-900; 1-975; 511; 1+ area code)+555-1212; 0; collect calls, calling cards, roamer access numbers, and # numbers (except #321, #369 and Roadside Assistance # numbers in British Columbia, Alberta, Ontario and Quebec). Other conditions apply. For details see bell.ca/wirelessprepaid. Bell Mobility is a trade-mark of Bell Canada used under license.