

**APPENDIX B**

**Licensee:** Bell Canada

**Location(s):** Montréal, Gatineau, Sherbrooke, Québec City, Drummondville, Joliette, Saint-Jerome, Trois-Rivières, Longueuil and surrounding area at each location in Québec

<p align="center"><b>PROPOSED NEW CONDITION OF LICENCE</b> (provide specific wording)</p>	<p align="center"><b>RATIONALE FOR PROPOSED CONDITION OF LICENCE</b></p>
<p><u>The following proposed conditions of licence would apply to each of the newly proposed locations in Québec for which service authorization is requested in this application:</u></p> <ul style="list-style-type: none"> <li>• The licensee is authorized to distribute, as part of the basic service, WVNY (ABC), WCAX-TV (CBS), WFFF-TV (FOX) and WETK (PBS) Burlington, and WPTZ (NBC) and WCFE-TV (PBS) Plattsburg. Alternatively, the licensee is authorized to distribute a different set of 4+1 U.S signals originating in the same time zone as that of the licensed area.</li> <li>• The licensee is authorized to distribute, on a discretionary basis, a second set of 4+1 U.S. signals: KOMO-TV (ABC), KING-TV (NBC), KIRO-TV (CBS), KCPQ (FOX) and KCTS-TV (PBS) Seattle. [Revised as per Bell’s response to Question 9, 7 April 2011.]</li> <li>• [Deleted as per Bell’s response to Question 8, 7 April 2011.]</li> <li>• For the purpose of sections 29(3) and 29(4) of the Broadcasting Distribution Regulations, the licensee's annual contribution to a community programming undertaking licensed in a licensed area shall be calculated on the basis of the licensee's gross revenues derived from broadcasting activities in that licensed area in each broadcast year.</li> </ul>	<p>Bell Canada has requested authorization to serve additional areas – Drummondville, Joliette, Saint-Jerome, Trois-Rivières and Longueuil – in Québec pursuant to its regional broadcasting licence.</p>

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<p><u>The following proposed condition of licence would apply to the newly proposed location of Drummondville, Québec for which service authorization is requested in this application:</u></p> <ul style="list-style-type: none"> <li>• The licensee is authorized to distribute, as part of the basic service:                             <ul style="list-style-type: none"> <li>CBMT Montréal (CBC)</li> <li>CFCF Montréal (CTV)</li> <li>CKMI Montréal (Global)</li> <li>CJNT Montréal (Ind.)</li> <li>CFTU Montréal (Savoir)</li> <li>CFTM Montréal (TVA)</li> </ul>                             [Revised as per Bell responses to Q11, Q12, and Q13 on 7 April 2011.]                         </li> </ul> <p><u>The following proposed condition of licence would apply to the newly proposed location of Joliette, Québec for which service authorization is requested in this application:</u></p> <ul style="list-style-type: none"> <li>• The licensee is authorized to distribute, as part of the basic service:                             <ul style="list-style-type: none"> <li>CBFT Montréal (SRC)</li> <li>CFTM Montréal (TVA)</li> <li>CFJP Montréal (V)</li> <li>CIVM (Télé-Québec)</li> <li>CBMT Montréal (CBC)</li> <li>CFCF Montréal (CTV)</li> <li>CKMI Montréal (Global)</li> <li>CJNT Montréal (Ind.)</li> <li>CFTU Montréal (Savoir)</li> </ul>                             [Revised as per Bell responses to Q11, Q12, and Q13 on 7 April 2011.]                         </li> </ul>	

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<p><u>The following proposed condition of licence would apply to the newly proposed location of Saint-Jerome, Québec for which service authorization is requested in this application:</u></p> <ul style="list-style-type: none"> <li>• The licensee is authorized to distribute, as part of the basic service:                             <ul style="list-style-type: none"> <li>CBFT Montréal (SRC)</li> <li>CFTM Montréal (TVA)</li> <li>CFJP Montréal (V)</li> <li>CIVM (Télé-Québec)</li> <li>CBMT Montréal (CBC)</li> <li>CFCF Montréal (CTV)</li> <li>CKMI Montréal (Global)</li> <li>CJNT Montréal (Ind.)</li> <li>CFTU Montréal (Savoir)</li> </ul>                             [Revised as per Bell responses to Q11, Q12, and Q13 on 7 April 2011.]                         </li> </ul> <p><u>The following proposed condition of licence would apply to the newly proposed location of Trois-Rivières, Québec for which service authorization is requested in this application:</u></p> <ul style="list-style-type: none"> <li>• The licensee is authorized to distribute, as part of the basic service:                             <ul style="list-style-type: none"> <li>CIVM (Télé-Québec)</li> <li>CBMT Montréal (CBC)</li> <li>CFCF Montréal (CTV)</li> <li>CKMI Montréal (Global)</li> </ul> </li> </ul>	

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<p>CJNT Montréal (Ind.)                      CFTU Montréal (Savoir)                      [Revised as per Bell responses to Q10, Q11, Q12, and Q13 on 7 April 2011.]</p> <p><u>The following proposed condition of licence would apply to the newly proposed location of Longueuil, Québec for which service authorization is requested in this application:</u></p> <p align="center">No further conditions of licence are required.</p> <p align="center">[Revised as per Bell responses to Q11, Q12, and Q13 on 7 April 2011.]</p>	
<p><u>The following two proposed conditions of licence would apply to each of the existing locations and to each of the newly proposed locations in Québec for which service authorization is requested in this application:</u></p> <ul style="list-style-type: none"> <li>• The licensee is authorized to provide an outlet for community expression using, in whole or in part, a video-on-demand service.</li> <li>• The licensee shall be subject to the following conditions of licence as an exception to the requirements set out in section 29 of the <i>Broadcasting Distribution Regulations</i>:</li> </ul> <p>If the licensee has 20,000 or more subscribers in the licensed area of a broadcasting distribution undertaking (BDU) on August 31 of the previous broadcast year and</p>	<p>The precedents established pursuant to the approval of similar applications by Saskatchewan Telecommunications (Broadcasting Decision CRTC 2006-490, <i>Licence amendments related to the funding and provision of an outlet for local expression</i>, 8 September 2006); MTS Allstream Inc. (Broadcasting Decision CRTC 2007-86, <i>Licence amendments related to the funding and provision of an outlet for local expression</i>, 16 March 2007); and TELUS Communications Company (Broadcasting Decision CRTC 2008-135, <i>Licence amendments related to the provision of an outlet for local expression by video-on-demand</i>, 30 June 2008).</p>

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<p>distributes programming that qualifies as local expression on a video-on-demand or pay-per-view service, the licensee shall make, in each broadcast year, a contribution to Canadian programming of not less than the greater of:</p> <ul style="list-style-type: none"> <li>(a) 5% of its gross revenues derived from broadcasting activities in the licensed area in the year, less any contribution to local expression made by the licensee in the licensed area in that year; and</li> <li>(b) 3% of its gross revenues derived from broadcasting activities in the licensed area in the broadcast year.</li> </ul> <p>If the licensee has 20,000 or more subscribers in the licensed area of a BDU on August 31 of the previous broadcast year and does not distribute programming that qualifies as local expression on a video-on-demand or pay-per-view service, and if a community programming undertaking is licensed in the licensed area, the licensee shall make, in each broadcast year, a contribution of not less than:</p> <ul style="list-style-type: none"> <li>(a) 3% of its gross revenues derived from broadcasting activities in the licensed area in the broadcast year to Canadian programming; and</li> <li>(b) 2% of its gross revenues derived from broadcasting activities in the licensed area in the broadcast year to the community programming undertaking.</li> </ul> <p>If a licensee does not distribute programming that qualifies as local expression on a video-on-demand or pay-per-view service, and if no community programming</p>	

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<p>undertaking is licensed in the licensed area, the licensee shall make, in each broadcast year, a contribution of not less than 5% of its gross revenues derived from broadcasting activities in the licensed area in the year to Canadian programming.</p>	
<p><u>The following proposed condition of licence would apply to each of the existing locations and to each of the newly proposed locations in Québec for which service authorization is requested in this application:</u></p> <ul style="list-style-type: none"> <li>The licensee is authorized to distribute WGBH-FM Boston, Massachusetts and KUOW-FM Seattle, Washington, two member stations of the non-Canadian audio programming service National Public Radio.</li> </ul>	<p>National Public Radio (NPR) programming is distributed in Canada by other broadcasting distribution undertakings (BDUs), including Bell Satellite TV. By virtue of such earlier authorizations, the Commission has implicitly acknowledged that NPR's programming adds significant diversity to the Canadian broadcasting system. This is in keeping with section 3(1)(i) of the <i>Broadcasting Act</i>.</p> <p>Bell Canada's cable TV listeners would be the beneficiaries of access to the high-quality content featured on these NPR member stations. In addition, in the interest of competitive equity, Bell Canada would be able to offer a valued source of audio programming already available to subscribers of competitive satellite and cable BDUs.</p>