



Bell Media Announces Cross-Platform Coverage of The Wedding of the Century

- English-born, award-winning film, television and stage actress, comedienne, and writer Tracey Ullman brings her Brit wit to Bell Media's Royal Wedding coverage –
 - Cross-platform coverage on CTV, CTV.ca, E!, CTV News Channel, CP24, CTV local news, Discovery Channel, Bravo!, FashionTelevisionChannel, The Comedy Network, CFRA, and Bell Mobile TV –
 - CANADA AM, ETALK, and CTV NATIONAL NEWS WITH LLOYD ROBERTSON move to London for Wedding Week, April 25-29 –
 - CTV has more broadcast locations than any other Canadian network –
 - TheRoyals.ca provides the latest video, pictures and stories about the Royal Wedding –
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Toronto, ON (April 6, 2011) – The invitations have gone out, the carriage is booked, and the wedding is on! Bell Media kicks-off Royal Wedding month with the strongest Royal Wedding team in Canada, including award-winning actress and comedienne, Tracey Ullman. The British icon joins correspondents from Bell Media's news and entertainment divisions, including Lloyd Robertson, Lisa LaFlamme, Seamus O'Regan, Beverly Thomson, Graham Richardson, Ben Mulroney, Tanya Kim, Jeanne Beker and Elaine "Lainey" Lui.

****MEDIA NOTE**** Download a photo of Tracey Ullman [here](#).

On **Friday, April 29**, Bell Media delivers the most in-depth broadcast of any Canadian media outlet of the wedding day, with 15 hours of coverage beginning at **3 a.m. ET** with **WILLIAM AND KATE: THE ROYAL WEDDING**. The seven-hour live broadcast will be simulcast on CTV, CTV News Channel, CP24, CTV's dedicated Royal Wedding site TheRoyals.ca, and on video-enabled mobile devices subscribing to Bell Mobility's Bell Mobile TV Variety package.

"Coverage from our team of experts, both of in front and behind the camera, will be available across all of our platforms, meaning that Bell Media will be the destination for viewers as we celebrate this momentous day," said Rick Brace, President, Specialty Channels and CTV Production. "Our broadcast has secured the most locations and the most captivating guests to share their unique perspectives with our viewers."

The popular British-born comedienne, stage and television actress Tracey Ullman is also a singer, screenwriter and author. The multi-talented, multi-award winning performer moved from the U.K. to the U.S. to create her own network television series, THE TRACEY ULLMAN SHOW, which earned four Emmy® Awards and spawned the

wildly popular animated series THE SIMPSONS. Most recently, she starred in the Showtime series TRACEY ULLMAN'S STATE OF THE UNION. The brilliant sketch comedienne has skewered celebrities as varied as Laura Bush, Helen Mirren, Victoria Beckham, Cate Blanchett and Dina Lohan. The combination of Ullman's Brit wit makes Ullman the perfect addition to the Bell Media Royal Wedding team.

Bell Media is also inviting Canadians to share in the experience by tweeting their thoughts on the wedding and sending well wishes to the royal couple with the hash tag #royalweddingctv. The tweets will be shared with the entire country during **WILLIAM AND KATE: THE ROYAL WEDDING**. Additionally, Canadians are invited to visit the broadcast team at one of their many locations across London and around England to share their thoughts live and in person with the correspondents.

Bell Media is working closely with its U.K. and international partners to give Canadian viewers access to the most exclusive Royal Wedding locations. With more camera positions than any other Canadian media outlet, Bell Media's broadcast team will be stationed live from multiple locations at Buckingham Palace, Westminster Abbey, and Trafalgar Square, and from key spots along the wedding procession route, street and park parties, pubs around London, Kate's hometown of Bucklebury, Kate and William's college city of St. Andrew's, and Anglesey, the Welsh village that the royal couple call home.

On the Wedding Day, CTV seats viewers in the front pews of the Royal Wedding with unmatched LIVE coverage of the wedding day events as they unfold from 3 a.m. ET right through to midnight:

Friday, April 29, 2011

3-10 a.m. ET – WILLIAM AND KATE: THE ROYAL WEDDING (also on CP24, CTV News Channel, TheRoyals.ca, and on video-enabled mobile devices subscribing to Bell Mobility's Bell Mobile TV Variety package)

Bell Media has every angle covered from the palace to the Abbey to the processional route, ensuring Canadians do not miss one moment of this historic occasion. The seven-hour live special is hosted by CTV's Lloyd Robertson and Lisa LaFlamme from Buckingham Palace, along with the entire Bell Media Royal Wedding broadcast team, including royal biographer Christopher Warwick and royal expert Victoria Arbiter. WILLIAM AND KATE: THE ROYAL WEDDING will then become available on demand at TheRoyals.ca for viewers wishing to relive all the highlights of the wedding of the century.

7-9 a.m. PT – CANADA AM

Immediately following the wedding, CANADA AM goes live to western affiliates in Alberta and B.C., recapping the big event, and with special guests analyzing the pomp and the pageantry. Seamus O'Regan reports live from London, while CANADA AM goes live from Royal Wedding parties across Canada.

10-11 a.m. ET – THE MARILYN DENIS SHOW "WEDDING RECEPTION SPECIAL"

Marilyn invites all her BFFs to "attend" an outdoor wedding reception featuring comedian/actor Scott Thompson (THE KIDS IN THE HALL) and his infamous impersonation of Queen Elizabeth II. The "reception", hosted at Bell Media's Queen Street Campus in honour of the royal couple, will air live immediately following the conclusion of the live broadcast.

Noon – 1 p.m. ET – CTV NEWS

Live hits from London from the Bell Media Royal Wedding broadcast team.

1-3 p.m. ET – WILLIAM AND KATE: THE ROYAL WEDDING

Bell Media's wedding coverage continues as Lisa LaFlamme and the Royal Wedding broadcast team present updated news and information in a post-wedding afternoon special, with highlights from the morning and the latest developments as they unfold.

6-7 p.m. ET – CTV NEWS AT SIX

Live hits from London from the Bell Media Royal Wedding broadcast team.

7-9 p.m. ET – WILLIAM AND KATE: THE ROYAL WEDDING

Bell Media's team of royal experts continue to provide breaking news from the day's events. In addition to a look back at the day's events with special guests, including Canadians who attended the wedding, the special also provides the latest on the reception, parties and celebrations around London.

11-11:30 p.m. ET – CTV NATIONAL NEWS WITH LLOYD ROBERTSON

Lloyd Robertson is joined by Lisa LaFlamme, live from London, to round out the big day.

11:30 p.m. ET – CTV NEWS

The coverage continues until 12:05 a.m., with live reports and updates on CTV local stations.

Meanwhile, E! provides an alternate perspective on the Royal Wedding with its own programming throughout the day:

4-9 a.m. ET – LIVE FROM THE ROYAL WEDDING (also available online at eonline.ca)

7 p.m. ET – E! NEWS

9 p.m. ET – WILL AND KATE: ROAD TO THE ALTAR

10 p.m. ET – FASHION POLICE: ROYAL WEDDING

In advance of the big date, CTV is the only Canadian network broadcasting three national news and entertainment programs direct from London during Wedding Week, **Monday, April 25 to Friday, April 29. CANADA AM, ETALK and CTV NATIONAL NEWS WITH LLOYD ROBERTSON** will all be live on location in London in the days leading up the wedding. Meanwhile, **THE MARILYN DENIS SHOW, DAILY PLANET, CP24 and CTV News Channel** provide Royal Wedding themed coverage throughout the week.

Bell Media properties present a full slate of programming devoted to the wedding all month. Programming is listed below, by date. For complete synopsis information, please read the [addendum](#).

Friday, Apr. 8

10 a.m. – Wedding Fridays on THE MARILYN DENIS SHOW (CTV)

Tuesday, April 19

9 p.m. ET / 6 p.m. PT – THE REAL KING'S SPEECH (Bravo!)

Friday, April 22

10 a.m. ET – Wedding Fridays on THE MARILYN DENIS SHOW (CTV)

Saturday, April 23

5 p.m. ET – KATE & WILLIAM: A MODERN ROMANCE (CTV)

5:30 p.m. ET – ETALK PRESENTS: ROAD TO THE ROYAL WEDDING – THE FINAL COUNTDOWN (CTV)

7 p.m. ET – PRINCE WILLIAM’S AFRICA (CTV)

8 p.m. ET – THE ROYAL WEDDING: A FASHIONTELEVISION SPECIAL (E!)

9 p.m. ET– THE ROYAL WEDDING: A FASHIONTELEVISION SPECIAL (FASHIONTELEVISIONCHANNEL)

Sunday, April 24

5:30 p.m. ET – THE ROYAL WEDDING: A FASHIONTELEVISION SPECIAL (CTV)

6:30 p.m. ET / 3:30 p.m. PT – ROYAL WEDDING PLAYLIST (Bravo!)

Monday, April 25

1 p.m. ET – ETALK Original “Royal” Episode (CTV)

8:30 p.m. ET/PT - THE QUEEN'S TOAST: A ROYAL WEDDING SPECIAL (The Comedy Network)

9 p.m. ET – PRINCE WILLIAM AND CATHERINE: A ROYAL LOVE STORY (Bravo!)

Tuesday, April 26

9 p.m. ET – KATE: THE NEW DIANA (Bravo!)

Wednesday, April 27

9 p.m. ET – PRINCE WILLIAM’S AFRICA (Bravo!)

10 p.m. ET – THE REAL’S KING SPEECH (Bravo!)

Thursday, April 28

5-9 a.m. ET – LIVE from LONDON (CFRA Ottawa)

1 p.m. ET – ETALK Original “Royal” Episode (CTV)

9 p.m. ET – KATE & WILLIAM: A MODERN ROMANCE (Bravo!)

9 p.m. – ROYAL WEDDING PLAYLIST (Bravo!)

10 p.m. ET – KATE: THE NEW DIANA (Bravo!)

Friday, April 29

5-9 a.m. ET – LIVE from LONDON (CFRA Ottawa)

TheRoyals.ca

Launched in January 2011, [THEROYALS.CA](http://theroyals.ca) is Canada's go-to destination for The Royal Wedding. TheRoyals.ca has an exclusive [Royal Team](#) and an extensive programming guide to all of the content and specials airing across Bell Media's family of properties. The site offers a commanding view of the events leading up to the wedding day, including an up-to-the-minute [countdown](#) to the royal wedding; unprecedented coverage of [breaking news](#) and [wedding details](#) as they happen; [video features](#) from across the CTV family of channels; [photo galleries](#) featuring Prince William and Kate Middleton's past and present activities, royal wedding souvenirs; and an [interactive map of London](#) that highlights the key locations on the Royals' road to romance.

When the big day arrives everyone is invited to watch this momentous event unfold in real time through the [CTV.ca live stream](#) on **Friday, April 29** starting at **3 a.m. ET** and then on demand shortly following its conclusion.

Wedding viewers can also gain unparalleled access through the [TheRoyals.ca Live Chat](#) where fans can interact with panellists and discuss everything from guest arrivals to the kiss at Buckingham Palace.

For a full list of Bell Media Royal Wedding-related social networks, including Twitter [@RoyalWeddingCTV](#) and [Facebook.com/ Prince William Kate Middleton The Royal Wedding on CTV](#), visit [TheRoyals.ca](#). Royal fans can also follow [TheRoyals.ca](#) on [Twitter](#) and [Facebook](#) for updates on breaking stories and to participate in the online community.

About Bell Media

Bell Media is Canada's premier multimedia company with leading assets in television, radio and digital. With passion and an unrelenting commitment to excellence, Bell Media entertains, informs and inspires Canadians. Bell Media owns 28 conventional stations, including CTV, Canada's #1 television network and lead broadcaster of the London 2012 Olympic Games, and owns and operates 29 specialty channels, including TSN, Canada's #1 specialty channel and RDS, Canada's #1 French-language specialty channel. Bell Media also owns 33 radio stations, dozens of websites including the [Sympatico.ca](#) portal, and Dome Productions. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company. For more on Bell Media, please visit [www.bellmedia.ca](#).

– Bell Media –

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