

Bell Holiday Price Guarantee Program

Buy and activate a Bell phone with Bell SmartPay™, anytime between November 12 and December 18, 2020 and if Bell's price for the phone drops at your local Bell store after you purchase it, we will credit you back the difference.*

To make a claim:

Complete this PDF form, by either filling it in on your computer or printing and completing by hand.

When submitting your claim, you will need to include:

- 1) The filled claiming form;
- 2) A copy (scan or picture) of your receipt; and
- 3) The first 3 pages of your Bell Service Agreement.

All three items are required to process your claim and must be attached to your email or your claim will be declined.

Email your claim before January 8, 2021 to: HolidayPriceGuarantee@bell.ca

Customer information:

Name

Address

City and Province

Bell Mobility account number

Postal Code

Bell Mobility phone number

Email address

Phone model

Customer signature



*Offer available for phone upgrades or new activations with Bell SmartPay™ on an eligible 2-year plan in a Bell store, Bell call center or through bell.ca . Any difference between your phone's original pre-tax purchase price (including all rebates) and Bell's lowest advertised pre-tax price (within your province of residence) from the time of your purchase until December 18, 2020 for the same Bell Mobility phone with your selected plan and features will be applied as a bill credit to your Bell Mobility account. For Bell SmartPay \$0 phones, if the device discount you received at time of purchase is further reduced, Bell will provide a lump sum bill credit equivalent to the difference. Your claim must contain this PDF form correctly filled out, copy (scan or picture) of your receipt and the first 3 pages of your Bell Service Agreement (Critical Information Summary), and must be received at the indicated email inbox no later than January 8, 2021. You should expect at least 8-10 weeks after January 8, 2021 for the account credit to be applied. Credit is not transferable. Limit of one claim per upgrade or new activation. Subject to change without notice; not combinable with other offers. Offer is not available to corporate or EPP customers and Bell employees. Other conditions may apply.

The Bell logo, consisting of the word "Bell" in a bold, blue, sans-serif font.